

Multimedia Presentation Rubric: Exploring Qatari Heritage

	Excellent	Good	Satisfactory	Needs Improvement
Content accuracy and depth (30 points)	The presentation provides a comprehensive and accurate representation of Qatari heritage and culture. Information is well-researched, detailed, and reflective of the museum's resources. (25-30 points)	The presentation offers a substantial understanding of Qatari heritage, with minor inaccuracies or omissions. (19-24 points)	The presentation covers basic information about Qatari heritage but lacks depth and some accuracy. (13-18 points)	The presentation contains significant inaccuracies or lacks a fundamental understanding of Qatari heritage. (1-12 points)
Presentation Skills (20 points)	Clear, engaging speech with excellent eye contact and body language. Visual aids are used effectively to enhance the presentation. (17-20 points)	Clear speech with good engagement. Visual aids are used well but with minor issues in integration. (13-16 points)	Speech is understandable but may lack engagement or clarity at times. Visual aids are present but not effectively integrated. (9-12 points)	Speech is unclear or disengaging. Poor use or absence of visual aids. (1-8 points)
Creativity (20 points)	The presentation is highly original and creatively presents information in an engaging manner. (17-20 points)	The presentation shows creativity, though it follows a more conventional approach. (13-16 points)	The presentation has some creative elements but lacks originality. (9-12 points)	The presentation lacks creativity, following a very basic or generic format. (1-8 points)
Reflection and Connection (20 points)	Deep and insightful connections between Qatari heritage and global themes. Personal reflections are thoughtful and well-integrated. (17-20 points)	Clear connections and reflections, though they may lack depth in certain areas. (13-16 points)	Some connections and reflections are made, but they are superficial or limited in scope. (9-12 points)	Minimal or no meaningful connections or reflections on Qatari heritage and global themes. (1-8 points)
Interactivity and engagement (10 points)	The presentation effectively engages the audience, includes interactive elements, and stimulates thoughtful discussions or questions. (9-10 points)	The presentation engages the audience to a good extent with some interactive elements. (7-8 points)	Limited engagement with the audience and minimal use of interactive elements. (5-6 points)	No effort to engage the audience or include interactive elements. (1-4 points)

Total Points: 100

90-100 Points: **Outstanding**

70-89 Points: **Good**

50-69 Points: **Satisfactory**

0-49 Points: **Needs Improvement**

This rubric is designed to provide clear and detailed criteria for assessing the multimedia presentations on Qatari heritage. It focuses on the depth and accuracy of content, presentation skills, creativity, the ability to reflect and connect themes, and the level of interactivity and engagement.